

Adhesive Floor Mat Technique

Adhesive floor mats, when used correctly, are a great way to protect vehicle carpets and increase productivity by reducing soils and the need to re-detail a vehicle. Due to the high strength adhesives used, adhesive floor mats do require specific techniques to use and may require a little practice and patience at first. Most customers stated that it took some time for them to work out their particular technique. The more experience they had, the easier the product was to use.

There are four things that every installer of adhesive floor mats should be aware of; moisture, conditioners, stretch and temperature.

Moisture:

All adhesive floor mats use acrylic-based adhesives. Acrylic adhesives are water based to allow for easy cleanup. However, if there is **any** moisture in the carpet during application, it will have an effect on the adhesion of the floor mat. The carpet must be dry for good adhesion.

Conditioners:

Products containing silicone or lanolin will greatly reduce adhesion. These products are very slippery by nature. You will find such additives in some shampoos, carpet coloring chemicals and protection products like Scotch Guard. If the carpet has been conditioned with products containing these additives, it must be thoroughly cleaned before the adhesive floor mat will stick.

Stretch:

Plastic, to a degree, has a memory. If the plastic is stretched during installation, it will tend to pull away when the plastic tries to return to its original shape. Our film contains a release agent to reduce stretch while being removed from the roll.

Temperature:

There is a workable temperature range for this product along with a temperature range that can make the product ineffective. If the adhesive film or the carpet is too cold, the adhesive will not work. The same applies if the conditions are too hot. The ideal temperature conditions are above 50° and below 95° Fahrenheit. The workable temperature range may vary in different areas of the country.

It does take time to work out your particular technique, but be assured, the more experience you have, the easier the product will be to use.